



Lifelong Learning Programme



Erasmus Student Work Placement in the UK

| EMPLOYER INFORMATION | |
|--|--|
| Name of organisation | Impact Internship |
| Address inc post code | PO Box 3548, Norwich, NR7 7TW |
| Telephone | 0333 012 0050 |
| Fax | |
| E-mail | richard@impactinternship.co.uk |
| Website | http://www.impactinternship.co.uk |
| Number of employees | 1 |
| Short description of the company | Impact Internship offers European students the opportunity to use the knowledge and skills learned from their courses in a real work placement in a socially responsible business or charity in Norwich, UK. |
| CONTACT DETAILS | |
| Contact person for this placement | Richard Patey |
| Department and designation / job title | Director |
| Direct telephone number | 0333 012 0050 |
| E-mail address | richard@impactinternship.co.uk |
| Application Procedure | |
| Who to apply to (including. contact details) | Richard Patey, richard@impactinternship.co.uk |
| Deadline for applications | Ongoing (no deadline) |
| Application process | Email with Photo CV |
| Other | |

Please provide as much information on the placement as possible – too much information is better than not enough!

| PLACEMENT INFORMATION | |
|---|---|
| Department / Function | Digital Marketing |
| Description of activities | Managing Social Media accounts (e.g. Twitter, Facebook, Pinterest) Creating webpages using wordpress CMS Link Building Research & Article writing Market Research |
| Location | Norwich, UK |
| Start Date | Ongoing |
| Duration | No minimum, 1 year maximum placement |
| Working hours per week | To be negotiated |
| Accommodation (please select) | <input type="checkbox"/> Accommodation will be provided <input type="checkbox"/> We can assist with finding accommodation <input type="checkbox"/> Student to make own arrangements |
| Details of financial and “in kind” support to be provided | |
| Other | |

| COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS | |
|--|---|
| Languages and level of competence required | Strong Social Skills Proficient in written English . Evidence: example blog Good level of English spoken. Evidence: Skype interview Familiarity with Social Media e.g. example Social media Accounts |
| Computer skills and level of skills required | IT & digital literate essential. Web design & development skills desirable (Photoshop, Illustrator, In Design, html, css, Wordpress, My SQL, PHP) |
| Drivers license | N/A |

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|-------|--|
| Other | |
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| INFORMATION PROVIDED BY | |
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|-----------------------|--|
| Name | Richard Patey |
| Department / Function | Director |
| E-mail address | richard@impactinternship.co.uk |
| Phone number(s) | 0333 012 0050 |
| Date | 20/09/12 |

Please return this form by email to erasmus@britishcouncil.org