

**REF: European Leadership & Academic Institute (ELAI) offers an internship position**

**[www.elaiprague.cz](http://www.elaiprague.cz)**

**Marketing Department**

**Address: Drtinova 10, 150 00 Praha 5 (the Hub, [www. http://prague.the-hub.net/](http://prague.the-hub.net/))**

**Job Title: PR and Marketing Support**

Type: Full-time

Field(s): Administration, Marketing, PR, Social Networks

Possible start date: Oct 2012      Deadline for application: 30. Sept 2012

Duration: 12 months

Location: Prague

Computer skills: Advanced

Offer for students of the following fields of study: PR, marketing, media, communication studies

You will be involved in the everyday marketing activities of a networking and education company, focusing on its social networks and web presentation, public image management and PR. You will be expected to participate in events and workshops, write press releases and communicate on behalf of the company.

Photographic and design skills are an advantage.

Skills required:

- High level of IT literacy
- Ability to work independently as well as part of a team
- Excellent communication skills (English language, other languages)
- Basic understanding of marketing and PR strategies
- Good internet and research skills

Contact person:

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