

Information sheet for the course

University: <i>Alexander Dubček University of Trenčín</i>	
Faculty: <i>Faculty of Social and Economic Relations</i>	
Course unit code: KEaE/StrSER/2lz2dC/22	Course unit title: <i>Social and economic development strategy</i>
<p>Type, scope and method of learning activities: <i>Weekly number of teaching hours in the form of lectures: full-time form 2/0;</i> <i>Teaching method: face to face / combined</i></p> <p><i>Weekly number of teaching hours in the form of lectures: part-time form 2/0;</i> <i>Teaching method: face to face / combined</i></p>	
Number of credits: 2	
Recommended semester/trimester of study: <i>3rd semester in the full-time form of study and 3rd semester in the part-time form of study within the Human Resources and Personnel Management study program</i>	
Degree of study: <i>II. (Master)</i>	
Course prerequisites:	
<p>Assessment methods: <i>A student may obtain a maximum of 100 points in total for the preliminary assessment and the final assessment. During the semester, a maximum of 40 points can be earned in the preliminary assessment as follows:</i> <i>Preparation of a semester paper assignment on a chosen topic max. 40 points</i> <i>The final evaluation consists of:</i> <i>- Preliminary assessment (40 points) and oral assessment (60 points).</i> <i>Assessment:</i> <i>A from 100-93 points; B from 92-85 points; C from 84-76 points; D from 75-68 points; E from 67-60 points, Fx less than 60 points.</i></p>	
<p>Learning outcomes: <i>After completing the course the student will have general and practical knowledge about the functioning of global world problems and their synergies, structures, organizational and institutional structure of the functioning of international organisations, as well as knowledge and knowledge of methods and techniques of information gathering, processing and evaluation and background information on global world problems within their specificities and field of scientific discipline of economic development. The student will be able to systematize, analyze and compare current issues of international human resource management within the global environment problems of the world, will acquire standard knowledge in the environment of sustainable development strategy formulation and will be proficient in the methods and techniques of substantive problem analysis and management methods applied in international human resource management within a global issues environment.</i> <i>Theoretical knowledge:</i> <i>- Analyse the conditions and contexts influencing the patterns of development of human resource concepts in the context of sustainable development strategy and globalisation.</i> <i>- Apply the management methods of sustainable development strategy development in different types of contexts. In different types of organizations, corporations and institutions in the conditions of globalistics.</i> <i>Practical skills:</i> <i>- Analyse and solve problems arising from international human development planning resources</i></p>	

in the context of globalism, synergetics and sustainability.

- Manage the work performance of teams and individuals in multinational corporations within international context and developing sustainability strategies.

Competencies:

- Independence in thinking and decision making in solving day-to-day problems.

- Ability to be adaptable and flexible in thinking as well as independent in organising and planning work.

- Innovative/creative/conceptual thinking. Graduates have a creative and imaginative approach to work. They are able to observe, critically sort and independently implement the latest knowledge into practice. They have the ability to respond flexibly to unexpected situations and to use their improvisational skills, adaptability and flexibility in thinking in the current environment of sustainability and global challenges management of the world. They are able to identify and develop individuals with high potential, who create significant value for a multinational corporation operating in the international environment in different regions of the world.

- Diversity/Inclusion. Students able to design and implement mutually beneficial integration socio-economic aspects in the workplace in an international context as part of a strategy sustainable development.

Course contents:

- 1. Definition of the essence of soc.- ek. development. Socio-economic development indicators. Theoretical exposition.*
- 2. Globalization, globalistics and synergetics, their manifestations in individual areas of socio-economic development. Globalization of world market, international economic integration as the essence of globalization processes.*
- 3. Typology of global problems, long-term sustainable development in terms of socio-ec. sustainable development.*
- 4. Energy and raw materials issue, energy security: vision, direction, strategy.*
- 5. The environmental issue in terms of socio-economic development.*
- 6. Population and food issue in socio-economic development. Food and nutrition security, poverty issue.*
- 7. Socio-economic backwardness of developing countries, indebtedness issue.*
- 8. Social and humanitarian problems in terms of socio-economic development.*
- 9. Political environment and the state in terms of socio-economic development.*
- 10. Technology, innovation, transnational corporations and competitiveness within the international business and socio-ec. development.*
- 11. Socially responsible entrepreneurship in terms of socio-ec. development (Social Corporate Responsibility).*
- 12. Geoeconomics and geopolitics: trade sanctions and socio-ec. development of world economy, Global Political Economy. Socio-economic development of Slovak Republic and development tendencies up to 2020. Strategy 2020.*

Recommended and required reading:

- Cihelková, E. - Hnát, P. - Štěrbová, L. - Zadražilová, D.: Governance v kontextu globalizované ekonomiky a společnosti. Praha: Professional Publishing. 2014. ISBN 978-80-7431-134-5.*
- Jeníček, V. - Foltýn J.: Globální problémy světa v ekonomických souvislostech. Praha: C. H. Beck, 2010. ISBN 978-80-7400-326-4*
- Jeníček, V.: Vyvážený rozvoj na globální a regionální úrovni. Praha: C. H. Beck, 2014. ISBN 978-80-7400-195-6*
- Hnát, P.: Politická ekonomie globálních nerovnováh. Praha: Oeconomica VŠE Praha, 2014. ISBN 978-80-245-2023-0*

Professional literature: recommended articles and studies

Language: Slovak/English

Remarks:

The course is elective. Teaching will be provided according to capacity and students' interest.

Student's time commitment:

Full-time study:

- Lectures - 24 hours min.

- Preparation of preliminary paper assignment - 16 hours min.

- Preparation for preliminary assignment - 9 hours

- Preliminary assignment - 1 hour

Total: 50 hours

Student's contact workload: 25 hours,

non-contact: 25 hours

*Note: (2*25 = 50, 1 credit represents 25-30 hours of student's work).*

Evaluation history:

Total number of evaluated students:

A	B	C	D	E	FX

Lecturers:

Ing. Marcel Kordoš, PhD.

Last modification:

Approved by: *Doc. PhDr. Zoltán Rózsa, PhD.*