

Information sheet for the course

University: <i>Alexander Dubček University of Trenčín</i>	
Faculty: <i>Faculty of Social and Economic Relations</i>	
Course unit code: KSaHV/ Aj4/11z2dC/22	Course unit title: <i>English language IV</i>
<p>Type, scope and method of learning activities: <i>Weekly number of teaching hours in the form of laboratory seminars: full-time form 2;</i> <i>Teaching method: face to face / combined</i></p> <p><i>Weekly number of teaching hours in the form of laboratory seminars: part-time form 2;</i> <i>Teaching method: face to face / combined</i></p>	
Number of credits: 3	
Recommended semester/trimester of study: <i>4th semester in the full-time form of study and 4th semester in the part-time form of study within the Human Resources and Personnel Management study program</i>	
Degree of study: <i>I. (Bc.)</i>	
Course prerequisites:	
<p>Assessment methods: <i>A student may receive a maximum of 100 points in total for the preliminary assessment and for the credit. During the semester, a maximum of 30 points can be earned in the preliminary assessment as follows:</i> <i>Individual work and activity: max. 30</i> <i>Credit test: max. 70 points.</i> <i>The overall grade consists of the preliminary assessment and the final written work assessment.</i> <i>Grade: A from 100-93 points; Grade: B from 92-85 points; Grade: C from 84-76 points; Grade: D from 75-68 points; Grade: E from 67-60 points. A student will not get credit if the student receives less than 60 points in total.</i></p>	
<p>Learning outcomes: <i>After completing the course, the student will acquire communicative competence in the English language in selected topics of the study programme. The student will memorize the conceptual apparatus of the selected topics of the compulsory subjects of the study programme. The student will understand professional texts in English language on selected topics of the compulsory subjects of the study programme.</i> <i>By completing the course the student will acquire:</i> <i>Practical knowledge and competences:</i> <ul style="list-style-type: none"> - <i>Identify and explain basic concepts related to selected topics of compulsory subjects. Identify the main elements of the required subjects of the study programme;</i> - <i>Competent in language skills in professional discourse;</i> - <i>Use and process information from selected topics of the compulsory subjects of the study programme;</i> - <i>Critically discuss various concepts of selected topics of the compulsory subjects of the study programme .</i> - <i>Present and defend one's own feelings, opinions, and needs in interactions with other people in a cultured manner and in front of a professional audience, including in writing in English.</i> <i>Abilities:</i> <ul style="list-style-type: none"> - <i>Ability to communicate competently in a variety of situations, to differentiate between different communication styles, to apply a variety of communication techniques, to communicate</i> </p>	

appropriately in an intercultural setting, and to deliver a successful presentation

Competence:

- *Solve and analyze a problem independently;*
- *present and defend one's own feelings, opinions and needs in interaction with other people in a cultured manner and/or in front of a professional audience, including in writing in a foreign language;*
- *create a good public image of the employer;*
- *carry out communication and presentation activities in a foreign language.*

Course contents:

1. *Types of companies.*
2. *Introduction of the selected company/organisation.*
3. *Marketing.*
4. *SWOT analysis. SWOT self-analysis /SWOT analysis of TnUAD/selected region/SR/EU - group work.*
5. *Taxation.*
6. *Insurance.*
7. *Banking.*
8. *Introduction of the selected bank and the services provided.*
9. *Economic systems. Case studies - Western Europe/Asian/South American economic systems.*
10. *Communication in PM.*
11. *Effective presentation.*
12. *Unions and collective bargaining.*

Recommended and required reading:

- Gullerová, M.: English for Social and Economic Studies II. Trenčín: TnUAD, 2015.*
- Mascull, B.: Business Vocabulary in Use: Advanced. 3rd Ed. Cambridge University Press, Cambridge, 2017.*
- Robbins, S.P., Coulter, M.: Management. Prentice Hall, New Jersey, 2012.*
- Tourish, D. – Hargie, O.: Communication in Organizations. Routledge, London 2004.*

Language: *Slovak/English*

Remarks:

The course is elective.

Full-time study:

Seminars 24 hours

Preparation for exercises during the semester and consultation 26 hours min.

Preparation and presentation listening to podcasts/videos on selected topics 10 hrs.

Preparation for credit and credit 15 hours

Student workload - contact: 24 hours,

non-contact: 51 hours

Part-time study:

Seminars 10 =10 hours min.

Preparation for seminar and continuous assessment 35 hours min.

Preparation for and credit assessment 30 hours.

Student workload - contact: 10 hours,

non-contact: 65 hours

In total, for 3 credits, the student must be required to complete a minimum of 75 hours of work.

1 credit represents 25 hours of student work.

The course is offered only if at least 15 students enroll in the course or if the course capacity The course is limited to 40 students; in the case of higher enrollment, students will be selected

Evaluation history:

Total number of evaluated students:

A	B	C	D	E	FX
Lecturers: <i>Mgr. Monika Gullerová, PhD., PhDr. Miroslav Fašanok, PhD., PaedDr. Eva Smetanová, PhD.</i>					
Last modification:					
Approved by:					